



AFC Bournemouth Community Mutual



As the season draws almost to an end, and thoughts turn to summer holidays, it is clear that for many involved at the club, the opportunities for a break will be few and far between.

For our CM Directors, there will be considerable hours working on the Board looking at ways to improve the club both on and off the pitch. Amongst many things, this will be a time for renegotiating contracts, setting financial targets, and getting the club in the best possible state for hopefully a better 2007-2008 season.

For the rest of the CM Committee, although we may not be quite so involved, we will likewise be focussing through the summer on how we can improve on what we do, to provide a better service to you and of course to our club.

Although this past season feels to have been one of almost constant turmoil, there have been notable achievements. Under the stewardship of CM Committee member Debbie Harris, the Junior Cherries have been revitalised. Membership since last year has doubled, and the feedback from JC's and parents alike has been immensely positive.

I know that Debbie is already planning ways to make the Junior Cherries experience bigger and better, and wants to grow the membership still further. Over the summer months it will be up to us to provide whatever support we can. Young supporters are the future generation of every club, and we want them to be coming back long after their first game.

Those of you who use 'Inn Off The Bar' on match days will appreciate what an improvement that has made to supporters who want a reasonable environment to share a drink and good conversation with other Cherries fans. That project, involving countless numbers of die-hard AFC Bournemouth supporters, was overseen by another CM stalwart Derek Borthwick. Derek is now getting stuck in to other projects which will no doubt keep him busy through the summer, and we look forward to seeing the results.

The CM 'In2Win' Lottery has over the past few months [continue to](#) help to support the club, and the prizes are certainly worth winning! [Since the start, last February, the Lottery has raised more than £33,000 and from the recent club mailing to shareholders eighteen more people signed up.](#)

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Away from the 'headlines', each and everyone of your Committee has given whatever they can, when ever they can, to contribute to the future of AFC Bournemouth. As Chairman for just a relatively short period, I would like to thank them for their efforts so far.

Over the summer months the CM committee will continue to meet and we will also be meeting regularly with the new Board. The CM committee are already coming up with new ideas which we believe will be of benefit to AFC Bournemouth. Hopefully you'll hear more about those next year.



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I don't know about you but I'm already looking forward to next season!